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- Stanford
- Pennsylvania
- Arizona
- Minnesota, Rochester
- Maryland, Baltimore country
- British Columbia
- St. Edward s university

- Syracuse
- Athabasca
- Harvard
- Tuck school of business at Dartmouth
- Clarkson
- Others...

(Stanford University)

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Stanford technology venture program (STVP)

Management Science and Engineering

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<http://stvp.Stanford.edu>

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- Introduction and entrepreneurship perspective, entrepreneurship in Scotland, entrepreneurship as an alternative.
- Creativity, improvisation and confidence, idea or opportunity
- Idea to opportunity , negotiation
- Feasibility and assessment
- Marketing and business models, going global
- Incubators: hard and virtual, field trip to the *Hillington park innovation center*
- Challenges and resources, team
- Presentation and pitching

- Unfair competitive advantage , bootstrapping strategy, execution
- Source of funding
- IP, legal, accounting
- Fun: Scottish entrepreneur to speak, currently founded company in silicon valley

(University of Pennsylvania)

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- Introduction and course overview; issues in team building
- Entrepreneurial opportunity
- Generating and evaluating venture idea
- Business plan, business design and business models
- Start-up strategy/ judo strategy
- Financing new venture
- Discovery driven planning
- Guest speaker
- Managing growth
- Harvesting and/or learning from failure
- Entrepreneurship within established corporate
- Course wrap-up
- Student presentation (2 session)

The University of British)

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(Columbia

“Entrepreneurship and new venture creation”

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- Venture teams
- Opportunity evaluation
- BDP
- Market
- Strategy1
- Meet the prof
- BDP week
- Interim presentation
- Strategy2
- Finance1
- Finance2
- Finance3
- Final BDP presentations

(Athabasca University)

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- Small business and the Canadian economy
- Entrepreneurial opportunity and business ideas
- Competitive advantage and niche marketing
- Consumer behavior and product strategy
- Pricing and credit strategies
- Promotion strategies
- Marketing distribution channels and source of financing
- Managing human resources
- Quality management and operation processes
- Fundamentals of financial management
- Technology and small business

(University of Maryland)

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[] (School of Applied and Information Technology)

- Introduction and definition. Feasibility plan discussion. An overview of the contemporary world of entrepreneurship.
- Evolution of entrepreneurship, myth of entrepreneurship, approach to entrepreneurship, process approach, entrepreneurship key concepts.
- Emerging trends, entrepreneurship myths, entrepreneurship. Feasibility plan
- Entrepreneurial perspectives, creativity, innovation process. Feasibility plan
- Ethics, social responsibility. Feasibility plan
- Environmental assessments, marketing research, current issues, Feasibility plan
- Financial preparation, current issues, Feasibility plan
- Midterm examination
- Entrepreneurial opportunities, structuring new ventures, capital markets, legal issues. Feasibility plan
- Source of capital
- Growth and development of entrepreneurial ventures. Feasibility plan
- Valuation, management succession , TQM, current issues, Feasibility plan
- Global entrepreneurship, international conditions that influence new businesses and strategies for entering international markets

- Feasibility plan presentation
- Final examination

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(carrier path planning)

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(Home Business)

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Mohanty.s.k.(2005).fundamental of entrepreneurship. Printice Hall

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(Business plan)

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-D.F.Kratko Entrepreneurship: a contemporary approach 2000.

-Zimmer, T.essentials of Entrepreneurship and small business
Management 2001.

- Loucks, K Training Entrepreneurs for small Business Creation 1991

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(Business Models)

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(Business Models)

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Presentation BP

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/ (E-preneurship)

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(Business Home)

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	(One page BP and Full Scale BP)	/ /
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Entrepreneurship; RobertD. Hisrich, MichaelP. Peters, DeanA. Shepherd, 6th, 2005
 Entrepreneurship, DonaaldF.Kuratko, RichardM . Hodgett, , 6th, 2005

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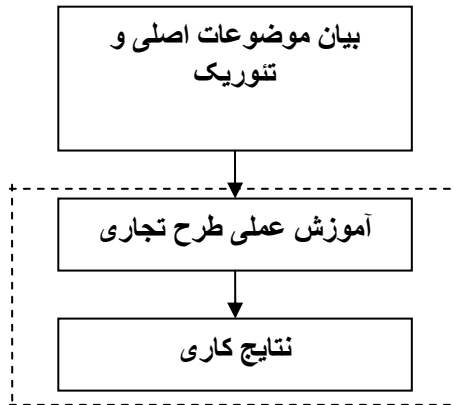
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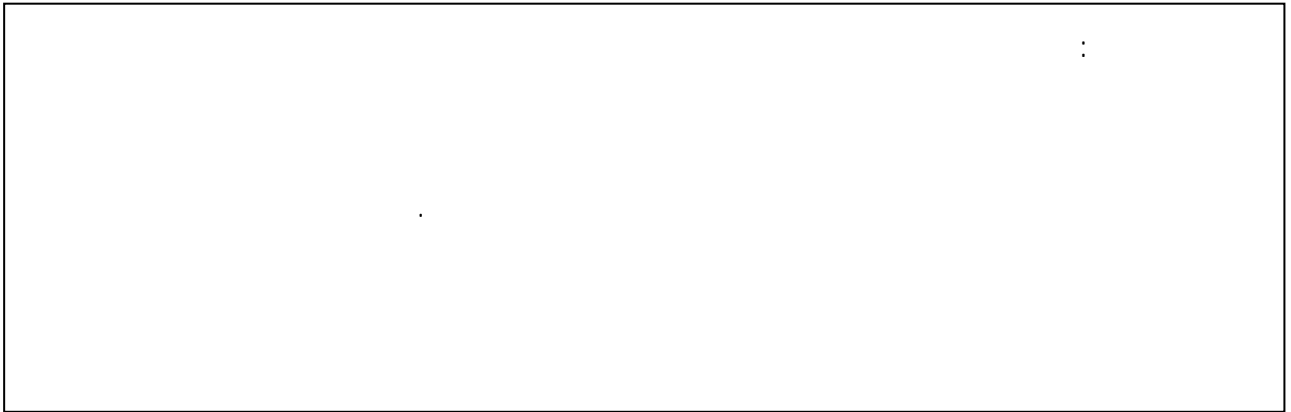
- 1- Stanford university, Hi- Tech entrepreneurship Course Syllabus, 2005-2006
- 2- The University of Pennsylvania, Entrepreneurship Course Syllabus, Fall 2006
- 3- The University Of British Columbia, Course Syllabus (Entrepreneurship and new Venture Creation, Preparing the business Development Plan), Winter2006
- 4- Athabasca University, Entrepreneurship Course Syllabus, 2006
- 5- University Of Maryland, introduction to entrepreneurship Course Syllabus, 2003

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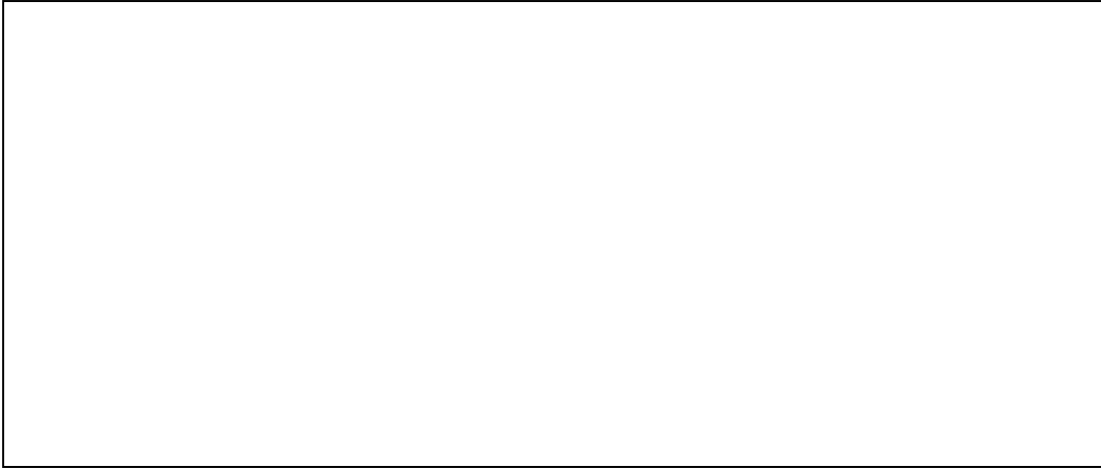
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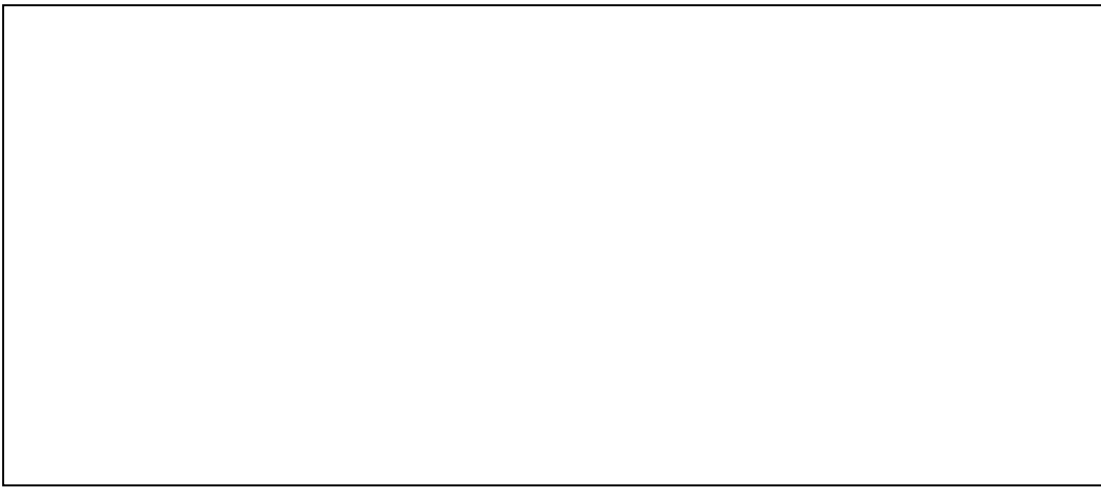
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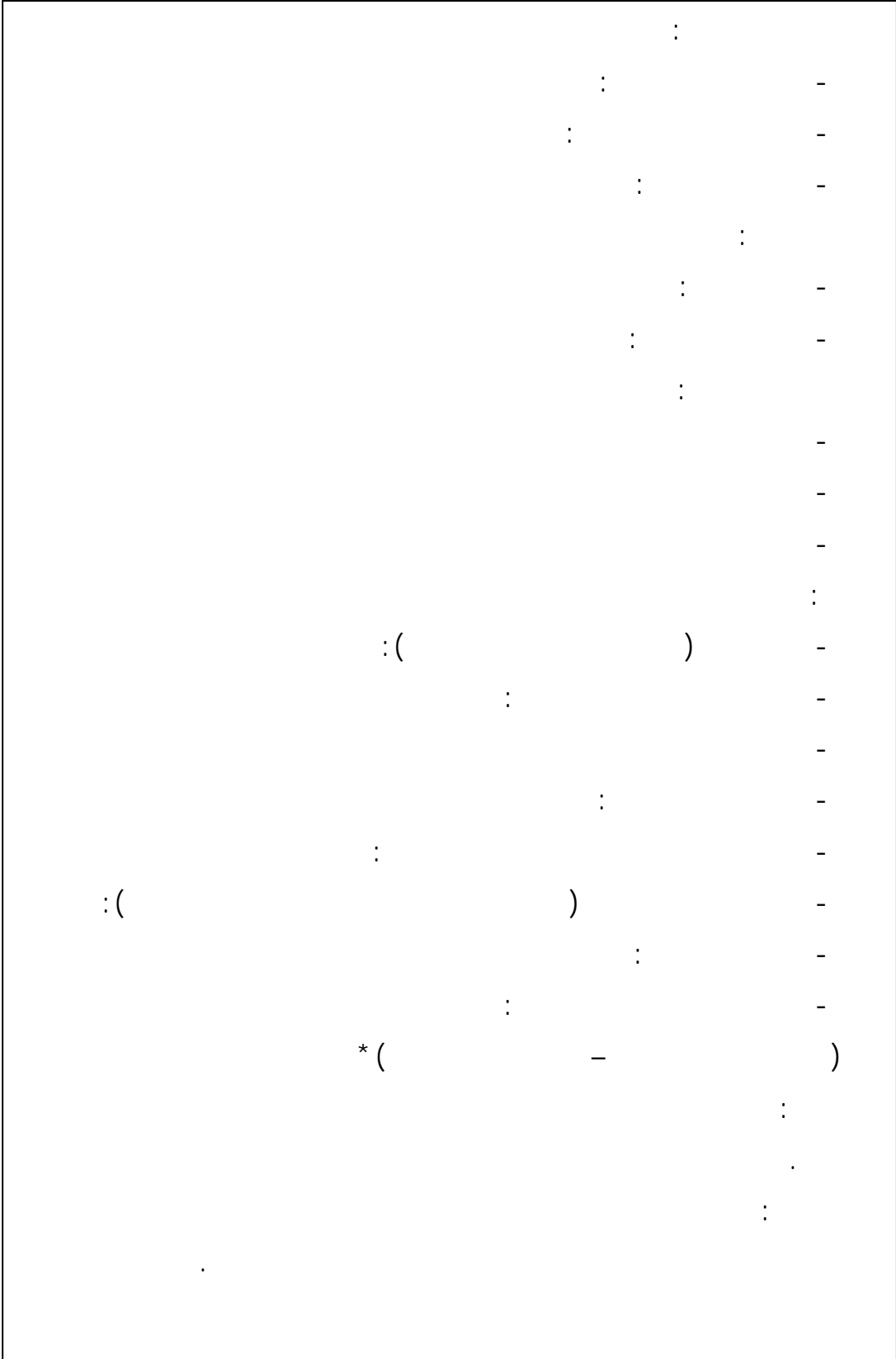
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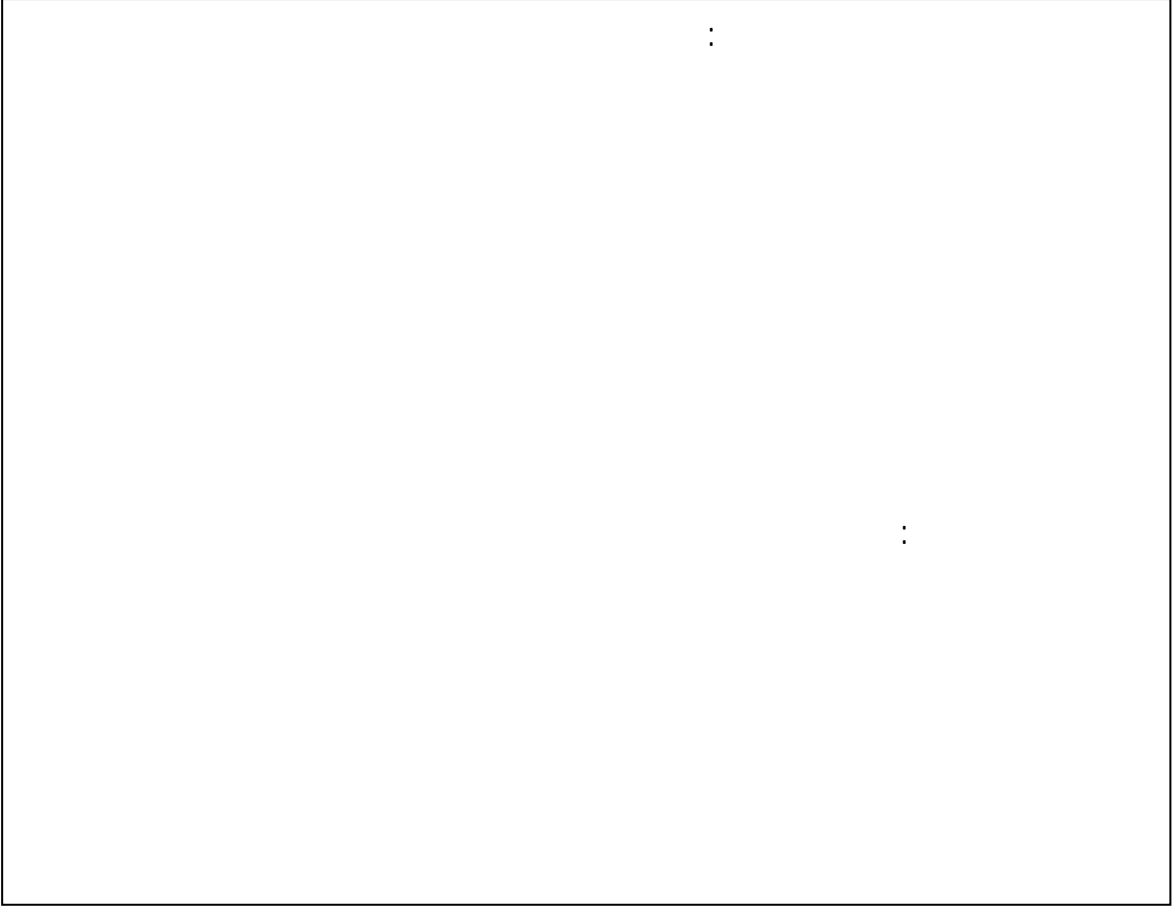
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